

SINCE:2018

PROJECT REPORT ON  
ANIQ-STUDIO



# ANIQ-STUDIO

## OUR FOUNDER

ANIQ is an idea of **Mr. Ashraf Ali** that Transformed into rapid growing franchise with hardwork and dedication of his Combination



# **ANIQ -STUDIO**

- ✓ **ANIQ STUDIO IS INDIA'S FASTEST GROWING SALON BRAND.**
- ✓ **CONSCIOUS SALONS TO SUIT REALISTIC BUDGET OF CUSTOMERS.**
- ✓ **WE WANT TO BUILD STRONG BUSSINESS CHAIN**
- ✓ **TO ESTABLISH 100+ STORES BY 2025**
- ✓ **TO CREATE A STRONG BRAND PRESENCE BY EXPANDING OUR STORES ACROSS  
THE NATION AND PROVIDE THE BEST SERVICES**
- ✓ **ANIQ STUDIO PROVIDES YOU A WIDE RANGE OF WORLD CLASS BEAUTY SALOON  
SERVICES, MAKEUP SERVICES, HAIR CARE SERVICES, SKIN CARE SERVICES,  
BODY SPA, TATTOOS AND MORE.**



## **SERVICES OFFERED BY ANIQ - STUDIO**

- ✓ STAFF SUPPORT**
- ✓ TRAINING OF EMPLOYEES**
- ✓ PRODUCT TIE-UPS**
- ✓ DIGITAL MARKETING**
- ✓ BRAND NAME**
- ✓ CALL CENTER SUPPORT**
- ✓ SALON SETUP SUPPORT FOR NEW SALONS**



# CONCLUSION

In the present time every person wants to see himself attractive. He takes countless measures to look good and beautiful. Salon is an important example of this. There is an attempt to give various types of beauty treatments in the salon. This can meet the expectations of customer and make them more beautiful. After inspecting many salons, I found that this business is indeed a wonderful business. Where happiness can be seen on the faces of different people. By inspired I decided to take a step towards self-reliant India. And give employment to some people. This small contribution of me in boosting the economy of our country will prove to be an expectation which I will definitely try to pursue.

# COMPARISON

- Cost Effective Model -According to the analysis all the salons target the premium segment of the market therefore they have a higher price than compared to ANIQ Studio. The Usp of ANIQ Studio is to provide premium quality services at a cost effective pricing.
- Franchise Fees offered by ANIQ Studio is less compared to other brands and the services which are offered are all of high quality and good support is provided by the team.
- Services offered by ANIQ Studio like Digital Marketing, Business Support, sales b2b tie up, product tie up, tech support, training, staff support etc more services are offered by ANIQ Studio compared to other brands which in turn helps in growing the business.
- ANIQ Studio is franchising in almost all over India which is more compared to other brands, great support services are provided to the salon owners in comparison to the other brand.





*Thank You...*

 **aniq\_studio** 

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[www.aniqstudio.com](http://www.aniqstudio.com)